BP OIL

Memorandum

December 15, 1995

w4042

lori Mac Williams

re: Non Self-Serve Displays

Lori,

This letter serves to authorize R.J. Reynolds to install new modular back counter display racks in all BP Shops. These racks will take the place of the existing racks on the back counter. As you begin the installation process, please coordinate the schedule with the local Merchandising Field Consultant

Barney Shirreffs

Product Manager - Wholesalers